

SOUND TRAP 01

Ask for **shoes**.
Get slapped.

SAY THIS



신발

sin-bal

Shoes

VS

NOT THIS



씨발

ssi-bal

F*ck

Soft ㅅ = shoes. Hard ㅆ = **trouble**.



SOUND TRAP 02

Transform... or call them an idiot

SAY THIS



변신

byeon-sin

Transform

VS

NOT THIS



병신

byeong-sin

Idiot

byeon vs byeong. One tiny **ng** starts a fight.



SOUND TRAP 03

Never say **18** fast in Korea

SAY THIS

1

8

십팔

sip-pal

Eighteen

VS

NOT THIS



씨팔

ssi-pal

F*ck

Say **열여덟** (yeol-yeo-deol) instead. Trust me.



Autograph? Or murder?

SAY THIS



싸인

ssa-in

Signature

VS

NOT THIS



살인

sa-rin

Murder

Ask your idol for a 싸인. Smile while you say it.



SOUND TRAP 05

Turning 28? Don't say it angry.

SAY THIS

2

8

이십팔

i-sip-pal

Twenty-eight

VS

NOT THIS



아~씨발

i-ssi-bal

F*ck!

Add an angry 0|~ and 28 becomes a swear.



SOUND TRAP 06

Cute puppy... or the worst insult?

SAY THIS



가새끼

gae sae-kki

Puppy

VS

NOT THIS



가새끼

gae-sae-kki

Son of a b*tch

Same sound. Only the look on your face is different.



SOUND TRAP 07

Math class word.
Totally a **swear**.

SAY THIS



시발점

si-bal-jeom

Starting point

VS

NOT THIS



씨발

ssi-bal

F*ck

Korean math class. Every single day.
Everyone giggles.



SOUND TRAP 08

Baby... or shut your trap?

SAY THIS



아가

a-ga
Baby

VS

NOT THIS



아가리

a-ga-ri
Shut your trap

Add **리** and the baby gets very rude.



SOUND TRAP 09

10% off... or the F-word?

SAY THIS



십할

sip-hal

10 percent

VS

NOT THIS



씨발

ssi-bal

F*ck

Old-school word for 10%. Now people just
say **10퍼센트**.



Now say **shoes** safely

Read the left column out loud. Slowly. Very slowly.

follow @jumpy.korean

new list every week

